Artboard for Backwall at 50%

- This artboard is scaled 50%
- Best to avoid placing any text in the red areas , as it will be blocked by the Reception Counter, TV, furniture
- Questions? contact Chris Thomas, cthomas@inversemedia.com

- If placing raster artwork here make sure to embed the image and use a resolution between 200 and 225 DPI. (this will scale 2x when printed and become 100 to 125dpi)
- Outline all live type (select all, Type -> Create Outlines)

Outline is live area 240”x96”

Extend artwork to bleed area 242” x 98”

Your customers are exhausted, uncertain and overwhelmed.

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