



SOFT PROOF

Project: Dealmakers Summit East

Proof date: 1-24-2022

Description: Sponsor Booth - backwall and recep. counter

Approved: _____

Date: _____

Your customers are exhausted, uncertain and overwhelmed.

SYMEND
The science of engagement™

60% of consumers are ready to leave financial service providers to save time, energy or money.

With behavioral science you can truly understand your customers and support better decision-making.

Better decisions drive positive outcomes. Symend accelerates customer actions through better digital engagement.

Learn how to adapt as customers change.

File: Dealmakers East 2023 - Symend - BackWallTemplate - Final_ct1_50%.pdf

Live area: 240" x 96"
Bleed area: 242" x 98"
Material: SEG fabric
Quantity: 1

SYMEND
The science of engagement™

File: Dealmakers East 2023 - Symend - ReceptionCounter-Template - Final_ct1_100%.pdf

Live area: 70" x 38"
Bleed area: 72" x 40"
Material: SEG fabric
Quantity: 1

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TV

Learn how to adapt as customers change.

Reception Counter